

Sponsorship Table

| BENEFITS | SUPPORTER \$3,000 | LEADER \$5,000 | ALL STAR \$7,500 | CHAMPION \$10,000 | TITLE \$15,000 |
|---|----------------------|-------------------|---------------------|----------------------|-------------------|
| Tickets | 10 | 10 | 12 reserved seating | 15 VIP | 20 VIP |
| Logo on select screens at the venue & Families First website | ✓ | ✓ | ✓ | | |
| Prominent mentions on invitation, e-blasts, social media, and multiple screens at the venue | | | | ✓ | ✓ |
| Mention from podium during the event | | | | ✓ | ✓ |
| Opportunity for attendees to play hockey with Bruins alumni | | | | | ✓ |
| Logo on the ice rink | | | | | ✓ |
| In game sponsorship recognition | | | | | ✓ |
| Photo opportunities with Bruins alumni & chance to drop the puck | | | | | ✓ |

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