



OCTOBER  
18, 2019

# FAMILIES FIRST

2019 BREAKFAST  
BENEFIT

[www.families-first.org](http://www.families-first.org)



# JOIN US

October 18, 2019  
The Mandarin Oriental Hotel  
7:00 - 9:00 AM

Families First brings parents of young children together in their communities to strengthen their parenting knowledge, skills, and support systems.

## Parenting during early childhood matters because...



### LEARNING

**begins at birth. Only 48%**  
of children living in poverty  
enter kindergarten prepared to  
learn.

90%

**of brain development**  
happens during the first five  
years of a child's life.



### ONE

**stable and responsive  
relationship**

helps children overcome  
adversity.

We work with families across Boston, in neighborhoods like Roxbury, Dorchester, East Boston, Mattapan, and Jamaica Plain.

As a result of our Power of Parenting program, parents are more knowledgeable, resilient, and supported--which means that they can protect their children from stress and promote their healthy development.

# SPONSORSHIP OPPORTUNITIES

Contact Courtney Kramer  
617-868-7687 x23  
ckramer@families-first.org

Families First's Breakfast Benefit draws hundreds of business and community leaders every year. Join us to support children's futures!

## \$15,000

### VISIONARY SPONSOR

Your support helps expand the Power of Parenting program to new neighborhoods and cities.

**You receive:**

- ✔ Two VIP tables for 10
- ✔ Recognition from the podium
- ✔ Corporate logo/individual listing on website and all event materials
- ✔ Social media promotion

## \$10,000

### CHAMPION SPONSOR

Your support brings one Power of Parenting program to 10 parents with young children.

**You receive:**

- ✔ Two tables for 10
- ✔ Recognition on social media
- ✔ Corporate logo/individual listing on website and all event materials

## \$5,000

### ADVOCATE SPONSOR

Your support guides 20 parents to become community leaders through our Parent Leadership Initiative.

**You receive:**

- ✔ One table for 10
- ✔ Corporate logo/individual listing on all event materials

## \$3,000

### SUPPORTER SPONSOR

Your support provides 50 hours of parenting education for parents.

**You receive:**

- ✔ One table for 10
- ✔ Corporate logo/individual listing on event program

# 2019 BREAKFAST BENEFIT

## EVENT COMMITTEE

### CHAIR

**Adam Steinberg**, Ackman-Ziff Real Estate Group LLC

**Michael Caljouw**, Blue Cross Blue Shield of Massachusetts

### COMMITTEE

**Robert Brown**, Brookline Bank

**Trish Carey**, Peach

**Colleen Chapman**, Chapman Consulting LLC

**Ariel Cudkowicz**, Seyfarth Shaw LLP

**Ellen Fallon**, Grand Rounds, Inc.

**Henry Grossman**, HG Law

**Tina Hanlon**, MOTU

**James Hlawek**, Seyfarth Shaw LLP

**Kristopher Horn**, Rockland Trust

**Sarah Koenig**, PwC

**Jennifer Kordell**, Charles River Associates

**Quinn Moore**, Slalom Consulting, LLC

**Chris O'Connell**, Webster Bank

**Judi Remondi**, RMS Direct

**Thomas St. Jean**, Brookline Bank



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